

# NJ Perinatal Episode of Care Pilot: Vision & North Star Principles

**Vision:** To implement a perinatal episode of care pilot that achieves high-quality, equitable, accessible and efficient maternity care for NJ FamilyCare members.

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We will serve people the best way possible

We will implement a maternity episode of care pilot that prioritizes quality of care, addresses racial disparities, and engages our providers.

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We will experiment with new ways to solve problems

We will use the maternity episode of care pilot to test how value-based payment models can lead to improvements in care and support the financial sustainability of our program.

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We will show people we care

We will include the member's experience of care in the design and evaluation of our pilot.

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We will use data to drive quality improvements

We will promote data-driven improvements among participating providers through timely reporting, and use data to assess program successes and anticipate secondary impacts.

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We will support our community through this change

We will support statewide collaboration among members, providers, hospitals, and health plans to identify systemic changes that will drive success within the episode pilot and complement other state-wide maternal health initiatives.